

# SRW-5800 – A Great New Addition to the Sony HDCAM-SR Studio VTR Line-up

Sony HDCAM SR™ VTRs are the RGB 4:4:4 full-bandwidth High Definition VTRs at the top of the Sony HD VTR line-up. They have been well received, especially in movie-making, commercial productions and high-end television production applications, thanks to their unprecedented picture quality and system functionalities.

As HD-based programme origination has become more commonplace, demand has steadily escalated for increased levels of quality criteria: even more video bit rates, higher frame rates and greater format flexibility.

Reflecting these new criteria, Sony has announced a new HDCAM-SR studio recorder, the SRW-5800, capable of recording at an amazingly high video bit rate of 880 Mb/s\*. This new recorder is equipped with the same key features\*\* as the SRW-5500 and SRW-5000 recorders in the series, but exclusively provides the outstanding capability of 1080/60P and 50P recording through the use of 880 Mb/s\* data rate.

The 1080/60P and 50P recording system is equally ideal for origination of progressive-based programmes, 720P programmes and high-quality slow-motion programmes.

With the support of an extensive range of signal formats, including 1080/60P and 50P\*, plus outstanding system versatility and reliability, the SRW-5800 HDCAM-SR Studio Recorder should be the universal choice for high-end content creation today and in the future.

\* Available during 2008.

\*\* Key features available on each model of the HDCAM-SR line-up are as follows:

		Recording Format	Playback Format	Double-speed Recording
Studio Recorder	SRW-5800	HDCAM-SR	HDCAM-SR, HDCAM, Digital Betacam	Yes*
	SRW-5500	HDCAM-SR, HDCAM		No
	SRW-5000	HDCAM-SR		No
Portable Recorder	SRW-1	HDCAM-SR	HDCAM-SR	Yes

Pre-read editing and audio cross-fade function are not available on the SRW-5800.

